

Extensive time to interact with attendees!



Exhibit Hall Agenda

Sunday, August 19	
Move-In	3 - 7 p.m.
Monday, August 20	
Move-In	7:30 - 11:30 a.m.
Exhibit Hall Open	12 - 4 p.m.
Refreshment Break	3 - 3:30 p.m.
<p>Welcome Reception 6 - 9 p.m. Exhibitors are invited to attend the reception to talk and network with attendees in a relaxed atmosphere after the Exhibit Hall closes!</p>	
Tuesday, August 21	
Exhibit Hall Open	7:30 - 11:30 a.m. 1 - 4 p.m.
Continental Breakfast	7:30 - 8:30 a.m.
Refreshment Break	10 - 10:45 a.m.
Refreshment Break	3:15 - 4 p.m.
Wednesday, August 22	
Exhibit Hall Open	7:30 - 11 a.m. 1:30 - 4 p.m.
Continental Breakfast	7:30 - 8:30 a.m.
Refreshment Break	10 - 10:30 a.m.
Dessert Break	1:45 - 2:30 p.m.
Refreshment Break	3:30 - 4 p.m.
Move-Out	4 - 7 p.m.

Schedule subject to change.

Reserve your space early to ensure the best booth location. Visit www.FDRconference.org for the most up-to-date floor plan and exhibit space contract.

PRESORTED STANDARD
U.S. POSTAGE PAID
LRP PUBLICATIONS



LRP Publications
360 Hiatt Drive
Palm Beach Gardens, FL 33418

Marriott Rivercenter, San Antonio

Exhibit Hall: August 20 - 22, 2012

www.FDRconference.org

Position your product or service in front of more than a thousand federal civil service law professionals!

See inside for details

CD1111-18

Don't miss your chance to exhibit at the leading training event for federal civil service law professionals and practitioners.



Exhibit Hall: August 20 - 22, 2012 | Conference: August 20 - 23

Marriott Rivercenter, San Antonio



Your chance to meet face-to-face with:

- ▶ Administrative Officers
- ▶ ADR Practitioners & Mediators
- ▶ Civil Rights Officers
- ▶ Dispute Resolution Specialists
- ▶ EEO Counselors, Investigators & Practitioners
- ▶ Directors, Managers & Supervisors
- ▶ General Counsel, Attorneys & Inspectors General
- ▶ Human Resources/Personnel Specialists
- ▶ Labor and Employee Relations Specialists
- ▶ Union Representatives

Reserve your space today! See inside

Reserve your space today!

Each exhibitor package includes:

- ▶ 2 Passes to staff your exhibit space at the show
- ▶ 2 Tickets to Monday Evening's Welcome Reception
- ▶ Company visibility with a listing on the conference website linked to your homepage
- ▶ A **FREE** 40-word company profile in the *2012 Program Guide* distributed to all attendees
- ▶ Access to on-site exhibitor lounge with complimentary beverages during the show and set-up
- ▶ 2 chairs and one trash can

Exhibitor Packages

Table Top Package \$2,095 | **Floor Package \$2,895**

10' x 10' booth space

20' x 10' booth space

One 6' draped table

Two 6' draped tables

Reduced rates for Non-Profits, Federal Agencies and Colleges/Universities

Package	Rate
Table Top	\$1,695
Floor	\$2,295



Extend your exposure beyond your booth

2012 Program Guide Advertising

Your company's name will continually be in front of all attendees with an ad in the official Conference Program Guide. This attractive four-color glossy guide serves as attendees' directory to the Exhibit Hall and every minute of the conference – so you are guaranteed repeated exposure.



Standard Advertising Rates

Quarter Page	\$285
Half Page	\$550
Full Page	\$1,050

Premium Positions

Inside Covers	\$1,550
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Ad Specifications

Full Page	8½" x 11"
Full-Page Bleed	8¾" x 11¼"
Trim Size	8½" x 11"

All ads are four-color. No additional charge for bleeds. Please provide PC-compatible, 300 DPI, CMYK TIFF or PDF files. Must include color proof. Please email artwork and any questions to artdirector@lrp.com

Space Deadline **June 8, 2012**
Materials Deadline **July 13, 2012**

Attendee Bag Promotional Material

Place your company's promotional materials in the official attendee packets and you'll immediately get your message in the hands of every conference attendee. Pre-printed materials (8-page maximum) are due August 15, 2012 and subject to approval.

Limited to 10 companies

\$2,500

Exhibitor Showcases

For 30 minutes, move your best prospects away from the noise and crowds in the Exhibit Hall and into the Exhibitor Showcase area to demonstrate one of your company's products and/or educate attendees on the benefits of your services.

All Exhibitor Showcases will be listed with the Exhibit Hall Hours & Events on www.FDRconference.org as well as on-site in the official Conference Program Guide and with signage. Exhibitors are primarily responsible for marketing their showcase on-site at the Exhibit Hall and through a pre-conference mailing to attendees. Exhibitor showcase vendors will receive a pre-conference mailing list to use one time for this purpose.

Act now to reserve your 30-minute time slot! Only 8 available. \$1,000

Must be an exhibitor to reserve an Exhibitor Showcase. For more details visit our website.

Stand out from the crowd! Show your company's support for FDR and gain a competitive advantage.

Sponsorships give you ...

- ▶ Recognition in all literature and communication produced for the event. A total of well over 100,000 pieces with your company's logo if you act quickly!
- ▶ Premium visibility on the conference website with your logo and link to your homepage
- ▶ Professionally produced four-color signage with your company's logo in strategic conference locations thanking you for your sponsorship
- ▶ Recognition on large video screens in advance of every plenary session
- ▶ Your company's logo prominently placed in several locations in the *2012 Program Guide*
- ▶ First right to the same sponsorship in 2013
- ▶ One main and pre-conference workshop registration — a **\$1,419.00 value!**
- ▶ Plus the benefits that are specific to the sponsorship you choose!

Mobile App	\$20,000
Attendee Bags	\$12,000
Water Bottles	\$7,500
Badge Lanyards	\$4,000
Workshop Track (6 available)	\$3,000 each
Badge Inserts	\$2,500
Session Notepads	\$2,500
Registration & Session Pens	\$2,500
Continental Breakfast (2 available)	\$2,500 each
Refreshment Break (5 available)	\$2,000 each

Visit www.FDRconference.org/expo/sponsor.html for details on each sponsorship and its unique benefits.

Who Exhibited Last Year?

Blue Cross Blue Shield Association	GDC Integration, Inc.	Pepperdine University School of Law — Straus Institute for Dispute Resolution
Career Builder Government Solutions	GEHA	Personal Strengths USA
Center for Conflict Dynamics at Eckerd College	GEICO (Government Employees Insurance Company)	Rust Consulting, Inc.
cyberFEDS® / cyberFEDS® eLearning	GRA, Inc.	sComm
ELJ®, Inc.	Graduate School USA	Shaw, Bransford & Roth, PC.
ERS Group	Harvard Kennedy School Executive Education	Silver Dream
Federal Employee Defense Services (FEDS)	Job Accommodation Network	Sullivan University
Federal Employee Education & Assistance Fund (FEEA)	Kaiser Permanente	Tully Rickney PLLC
Federal Mediation & Conciliation Service	Long Term Care Partners	VitalSmarts
FELTG, LLC (Federal Employment Law Training Group)	LRP Publications	WAEPA
	Manager Advantage	
	MicroPact, Inc.	
	National Active & Retired Federal Employees Association (NARFE)	

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To exhibit and become an FDR sponsor contact:

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Visit our website for our growing list of 2012 exhibitors.